

Order / Rev: 36944
 Alt Order #: 08841042
 Flight Dates: 09/05/12 - 09/11/12

Advertiser: Heller, Dean R-USS
 Product Desc: HELLER/SENATE/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	8	09/10/12	09/11/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
TALK-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MT-----				1	\$350.00		0.00			
E 17	8	09/07/12	09/07/12	Ellen Ellen	CM	3-4p ----F--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				2	\$325.00		0.00			
E 18	8	09/10/12	09/11/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MT-----				2	\$325.00		0.00			
E 19	8	09/07/12	09/07/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p ----F-- (4:30 PM-5:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				2	\$300.00		0.00			
E 20	8	09/10/12	09/11/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MT-----				2	\$300.00		0.00			
E 21	8	09/07/12	09/07/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p ----F--	:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				4	\$375.00		0.00			
E 22	8	09/10/12	09/11/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MT-----				4	\$375.00		0.00			
E 23	8	09/07/12	09/07/12	630-7p Inside Edition Inside Edition	CM	630-7p ----F--	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				2	\$300.00		0.00			
E 24	8	09/10/12	09/11/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MT-----				2	\$300.00		0.00			
E 25	8	09/07/12	09/07/12	7-8p Rotator 7-8p Rotator	CM	7-8p ----F--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
ET/INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				3	\$325.00		0.00			
E 26	8	09/10/12	09/11/12	7-8p Rotator 7-8p Rotator	CM	7-8p MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
ET/INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MT-----				2	\$325.00		0.00			
E 27	8	09/07/12	09/07/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p ----F--	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				2	\$500.00		0.00			
E 28	8	09/10/12	09/11/12		CM	11-1135p MT-----	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 11p M-F															
8 News Now 11p M-F															
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	MT-----			2		\$500.00			0.00			
E 29	8	09/11/12	09/11/12	Tue 8-9p NCIS	CM	8-9p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
NCIS-C/NCIS-L															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----			1		\$2,100.00			0.00			
E 31	8	09/07/12	09/07/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$1,200.00	LV2	0.00	NM	1	\$1,200.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--			1		\$1,200.00			0.00			
E 32	8	09/08/12	09/09/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
11P NEWS WKD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----SS			2		\$350.00			0.00			
E 33	8	09/08/12	09/08/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$85.00	LV2	0.00	NM	1	\$85.00
CBS SAT AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$85.00			0.00			
E 34	8	09/08/12	09/08/12	US Open Tennis US Open Tennis	CM	Various (9:00 AM-7:00 PM)	-----S-	:30	1	\$300.00	LV3	0.00	NM	1	\$300.00
SEC FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$300.00			0.00			
E 35	8	09/08/12	09/08/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$175.00	LV2	0.00	NM	1	\$175.00
WKND NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$175.00			0.00			
E 36	8	09/08/12	09/08/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	-----S-	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
48HR MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1		\$900.00			0.00			
E 37	8	09/09/12	09/09/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn	-----S	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
CBS SUN AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$850.00			0.00			
E 38	8	09/09/12	09/09/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$850.00			0.00			
E 40	8	09/09/12	09/09/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. (10:00 AM-1:00 PM)	-----S	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$1,800.00			0.00			
E 41	8	09/09/12	09/09/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p	-----S	:30	2	\$200.00	LV2	0.00	NM	2	\$400.00
5P NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			2		\$200.00			0.00			
E 42	8	09/09/12	09/09/12		CM	7-8p	-----S	:30	1	\$1,350.00	LV2	0.00	NM	1	\$1,350.00

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Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun 7-8p											
				60 Minutes											
60 MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S			1		\$1,350.00		0.00				
N 43	8	09/10/12	09/11/12	8 News Now 4-5a	CM	4-5a	MT-----	:30	1	\$40.00	LV2	0.00	NM	1	\$40.00
				8 News Now 4-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	MT-----			1		\$40.00		0.00				
N 44	8	09/05/12	09/06/12	8 News Now 5a M-F	CM	5-6a	--WT---	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	--WT---			2		\$900.00		0.00				
N 45	8	09/05/12	09/06/12	8 News Now 6a M-F	CM	6-7a	--WT---	:30	2	\$1,100.00	LV1	0.00	NM	2	\$2,200.00
				8 News Now 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	--WT---			2		\$1,100.00		0.00				
N 46	8	09/05/12	09/06/12	8 News Now 4-5a	CM	4-5a	--WT---	:30	3	\$130.00	LV1	0.00	NM	3	\$390.00
				8 News Now 4-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	--WT---			3		\$130.00		0.00				
N 47	8	09/05/12	09/06/12	CBS This Morning 7-9a	CM	7-9a	--WT---	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	--WT---			2		\$900.00		0.00				
													Totals	81	\$35,685.00